



PPWR Compliance Guide

Preparing Packaging Portfolios for the New EU Packaging Requirements

A practical checklist for packaging manufacturers, brand owners, and suppliers

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Why PPWR Matters

New PPWR obligations take effect from 12 August 2026

The updated [Packaging and Packaging Waste Regulation \(PPWR\)](#) strengthens requirements for identifying, minimizing, and documenting Substances of Concern (SoC) across packaging materials.

Key Objectives

- Reduce hazardous substances
- Improve packaging recyclability
- Support the circular economy
- Increase supply chain transparency

Key Regulatory Changes

PPWR Expands the Scope of Substances of Concern

The regulation now includes:

- ✓ [REACH SVHCs](#)
- ✓ [CLP hazardous substances](#)
- ✓ Persistent Organic Pollutants (POPs)
- ✓ Recycling-impacting substances

Additional Requirements

- PFAS restrictions for food-contact packaging
- Heavy metal concentration limits remain
- No universal SoC threshold
- Greater emphasis on supplier documentation

PPWR Readiness Checklist

Is Your Packaging Portfolio Ready?

- Review packaging materials
- Identify potential SoCs
- Assess PFAS exposure
- Verify heavy metal compliance
- Collect supplier documentation
- Improve packaging traceability
- Update Declaration of Conformity

- Review conformity assessment procedures
- Strengthen internal compliance processes

Common Compliance Challenges

Organizations Should Prepare For

- Limited supplier transparency
- Incomplete packaging data
- PFAS contamination risks
- Outdated conformity documentation
- Poor packaging traceability
- Reliance on legacy compliance frameworks

Early preparation can reduce compliance risks and help maintain seamless EU market access.

How Freyr Can Help

End-to-End [PPWR Compliance Support](#)

Freyr offers:

- PPWR Regulatory Assessments
- Packaging Portfolio Reviews
- SoC Evaluations
- PFAS Risk Assessments
- Supplier Documentation Support
- Declaration of Conformity Assistance
- Packaging Compliance Strategy
- Regulatory Intelligence

Prepare Your Packaging Portfolio Before August 2026

Build a proactive PPWR compliance strategy and stay ahead of evolving EU packaging regulations.

Read the complete blog to understand the latest PPWR requirements and practical compliance actions.

<https://www.freyrsolutions.com/blog/ppwr-substances-of-concern-what-changes-from-august-2026>

